Joint Action Taken Report (ATR) – 2024

Department of Electronics and Communication Engineering (ECE)

Feedback Sources: Employers, Alumni, Parents

Focus Areas: Program Outcomes (POs), Program Specific Outcomes (PSOs), and Program Educational Objectives (PEOs)

1. Introduction

This Joint Action Taken Report summarizes insights and feedback from Employers, Alumni, and Parents for the academic year 2024–25. The analysis helps identify institutional strengths, gaps in delivery, and the actionable strategies to elevate the academic experience, stakeholder satisfaction, and graduate employability.

2. Common Strengths Identified

Area	Description	Source(s)	
Engineering Knowledge	Strong technical	All Sources	
	foundation and theoretical		
	knowledge.		
Problem Analysis	Well-developed analytical	Employers, Alumni	
	and diagnostic capabilities.		
Ethics	High ethical awareness and	Employers, Alumni, Parents	
	application in professional		
	settings.		
Environment and	Strong understanding of	Alumni, Parents	
Sustainability	sustainability principles.		
Life-long Learning	Commitment to	Employers, Parents	
	continuous learning and		
	upskilling.		
Real-World Problem	Effective practical and	Employers, Alumni, Parents	
Solving	industry-level application.		

3. Common Weaknesses Identified

Area	Description	Source(s)
Communication Skills	Weakness in formal	All Sources
	communication,	
	presentation, and technical	
	articulation.	
Teamwork & Leadership	Needs improvement in	Alumni, Parents
	collaboration and group	
	dynamics.	
Design/Development of	Insufficient exposure to	Parents
Solutions	design-oriented thinking	
	and creativity.	
Societal Awareness	Low engagement with	Parents
	social implications and	
	outreach.	
Innovation &	Limited opportunities for	Alumni
Entrepreneurship	innovation and student-led	
	projects.	

4. Action Taken and Remedial Measures

A. Communication Skills Development

- Established Communication and Employability Skills Department.
- Appointed an experienced Anglo-Indian professor as department head.
- Implemented semester-wise soft skills labs, mock interviews, and peer presentations.
- Integrated communication modules across technical subjects.

B. Enhancing Teamwork and Leadership

- Introduced team-based projects with peer assessment metrics.
- Organized intra- and inter-departmental hackathons and ideathons.
- Created student clubs and mentoring circles for leadership grooming.

C. Design & Innovation Boost

- Launched design thinking workshops and inter-college design events.
- Implemented semester-wise mini-projects involving CAD/EDA tools.
- Integrated startup ideation and incubation mentorship via IDEA Lab.

D. Social Responsibility and Community Engagement

- Mandatory participation in societal outreach via NSS and NGOs.
- Introduced 'Technology and Society' as a curriculum component.
- Organized fieldwork and seminars with civic organizations.

E. Strengthening Ethics and Professionalism

- Real-world ethics sessions with HR professionals and legal experts.
- Simulated workplace roleplays and ethics-based evaluation.
- Embedded ethics modules across core engineering subjects.

5. Implementation Strategy

Action Item	Timeline	Responsible Body	Evaluation Metric
Communication	Every Semester	Communication	Pre/Post
Labs & Training		Dept / T&P Cell	Assessment Scores
Interdisciplinary	Ongoing	All Departments	Team Evaluations
Team Projects			
Social	Annually	Student Clubs /	Feedback, No. of
Responsibility		NSS	Projects
Initiatives			
Innovation	Bi-Annual	IDEA Lab / IIC	Project
Bootcamps			Submissions,
			Startups
Ethics &	Monthly	Faculty, HR Experts	Session Attendance
Professionalism			& Reflections
Seminars			

6. Conclusion

The combined feedback from Alumni, Employers, and Parents has highlighted both core strengths and strategic improvement areas in the ECE Department. With the structured implementation of targeted initiatives, particularly in communication, ethics, design thinking, and social engagement, the department is poised to deliver a more industry-aligned, responsible, and globally competent graduate profile.